

FOR IMMEDIATE RELEASE: January 17, 2011

Paul Kowalow "5-10-15"

January 21 – February 26, 2011

opening reception: January 21 from 6-8 pm
Free and open to the public

EC Gallery (Chicago) is pleased to present "5-10-15", a new series of photographs by Chicago-based artist, Paul Kowalow.

Paul Kowalow is a photographer finding ways to convert the everyday, an industrial interior or an urban landscape, into something burnished and exquisite. His latest exhibition, titled 5-10-15, presents his second solo exhibition in Chicago. It demonstrates how Kowalow uses the camera lens to decipher extraordinary places and enhance their essential characteristics.

Every photograph is, in the most basic sense, about light. Kowalow, however, gathers light and refracts it into the surfaces of places he photographs with an amazing effect. He uses the camera to navigate the divide between external reality and internal realms of his vision. He creates simple but effective compositions to cleverly enhance the pervasiveness and resonance of popular culture that permeates contemporary art scene.

5-10-15 is a new alternative art place in Warsaw. The Berlin-style squat occupies a crumbling prewar residential building scheduled for redevelopment into a luxury condominiums. Here, the holes and rubble are incorporated into huge, colorful graffiti-style murals painted on the walls juxtaposed with modern art featured alongside.

Right from the start, 5-10-15 was a centre of development and artistic realization of individual ways of thinking as well as testing of urban ideas. The space has become a gathering point for people drawn in arts and culture and for those who think they are.

Note: the 5-10-15 place does not exist anymore, police closed it in Septemeber 2010.

An alumni of the New York Institute of Photography, Kowalow is also an MBA graduate from California Coast University in Santa Ana and holds a Computing Science degree from Simon Fraser University, Vancouver, BC. A native of Poland, he now lives and works in Chicago, USA.

For more information on Paul Kowalow "5-10-15" please contact Ewa Czeremuszkina at info@ec-gallery.com or call 312.850.0924